

**State of Wisconsin
Department of Safety & Professional Services**

AGENDA REQUEST FORM

1) Name and Title of Person Submitting the Request: Nilajah Hardin, Bureau Assistant		2) Date When Request Submitted: 09/30/2016	
		Items will be considered late if submitted after 12:00 p.m. on the deadline date which is 8 business days before the meeting	
3) Name of Board, Committee, Council, Sections: Board of Nursing			
4) Meeting Date: 10/13/2016	5) Attachments: <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	6) How should the item be titled on the agenda page? A. Board Meeting Process (Time Allocation, Agenda Items) – Discussion and Consideration 1) Newsletter a. APPEARANCE: Kimberly Wood, DSPS Program Assistant Supervisor-Advanced - September Newsletter Statistics	
7) Place Item in: <input checked="" type="checkbox"/> Open Session <input type="checkbox"/> Closed Session	8) Is an appearance before the Board being scheduled? Kimberly Wood (if the Board has questions) <input checked="" type="checkbox"/> Yes (Fill out Board Appearance Request) <input type="checkbox"/> No	9) Name of Case Advisor(s), if required: N/A	
10) Describe the issue and action that should be addressed: Please review the attached information.			
11) Authorization			
<i>Nilajah D. Hardin</i>		<i>09/30/2016</i>	
Signature of person making this request		Date	
Supervisor (if required)		Date	
Executive Director signature (indicates approval to add post agenda deadline item to agenda)		Date	
Directions for including supporting documents: 1. This form should be attached to any documents submitted to the agenda. 2. Post Agenda Deadline items must be authorized by a Supervisor and the Policy Development Executive Director. 3. If necessary, provide original documents needing Board Chairperson signature to the Bureau Assistant prior to the start of a meeting.			

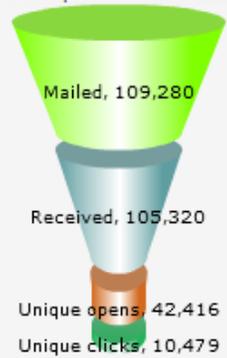
Report Dashboard

Reports : Report Dashboard

List(s) Time Range

Showing data in 'main : wi-dsps-nursing-newsletter' for previous 1 month.

Conversion Pipeline



Summary Statistics

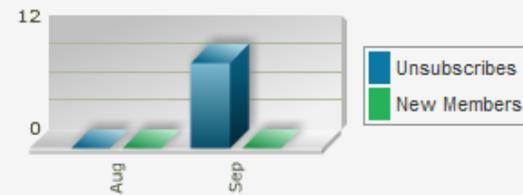
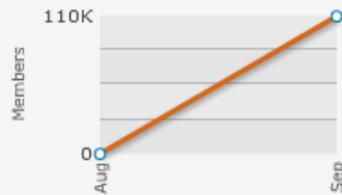
Delivery & Tracking Statistics

	Current Month To Date	Monthly Average
Attempted	109280	0.0
Delivered	105320 (96%)	0.0 (0.0%)
Soft Bounces	3810 (3%)	0.0 (0.0%)
Hard Bounces	25 (0.0%)	0.0 (0.0%)
Opens	42416 (39%)	0.0 (0.0%)
Clicks	10479 (10%)	0.0 (0.0%)
Page Views	0 (0.0%)	0.0 (0.0%)
Conversion	0 (0.0%)	0.0 (0.0%)

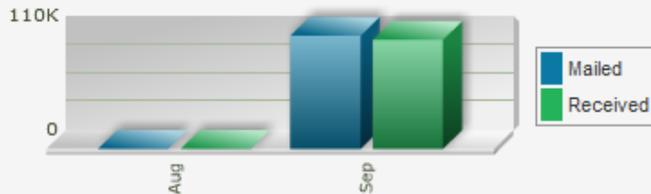
Mailing Performance

	Current Month To Date	Monthly Average
Subscribes	0 (0.0%)	0.0 (0.0%)
Unsubscribes	9 (0.0%)	0.0 (0.0%)
Forwards	12337 (11%)	0.0 (0.0%)
Referrals	0 (0.0%)	0.0 (0.0%)
Replies	0 (0.0%)	0.0 (0.0%)
Complaints	0 (0.0%)	0.0 (0.0%)

Membership Health

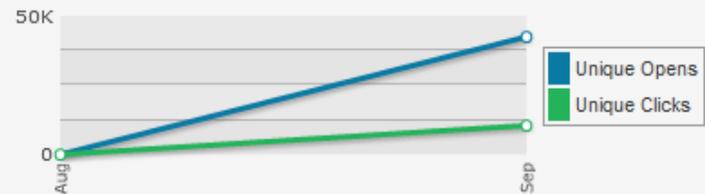


Delivery



[view data](#)

Unique Opens & Clickthroughs



[view data](#)

Mailing Overview

Reports : Mailings : Mailing Overview

Mailing type Mailing/Campaign

Completed Mailings id:12085579/9/2016 5:38:05 PM

Mailing: 9/9/2016 5:38:05 PM

Subject: Wisconsin Board of Nursing New sletter - September 2016
 Sent: 2016-09-09 17:45:00
 Completed

Type: list
 Segments: All of w-idsps-nursing-new sletter
 Campaign(s): none
 Mailstream: main

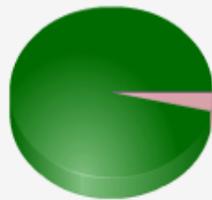
Quicklinks

- [Tracking Summary](#)
- [View Mailing](#)
- [View Opens](#)
- [View Clickthrough Tracking](#)
- [Clickthrough Heatmap](#)

Export

- CSV File Report:
- URL CSV File Report:
- XML File Report:

Delivery Results



Total recipients:	109276
Successful Sends:	105319 (96.4%)
Soft Bounces:	3 (0.0%)
Technical Failures:	3806 (3.5%)
Uncategorized Failures:	116 (0.1%)
Invalid Users:	25 (0.0%)
Content Blocks:	9 (0.0%)
Mailstream Blocks:	0 (0.0%)
End User complaints:	0 (0.0%)
Recipients remaining:	0 (0.0%)
Internal Stops:	0 (0.0%)

Opens, Clickthroughs & Clickstreams

Total opens:	80909 (74.0%)	Unique opens:	42415 (38.8%)
Total clickthroughs:	13858 (12.7%)	Unique clickthroughs:	10479 (9.6%)
Total page hits:	0 (0.0%)	Unique page hits:	0 (0.0%)

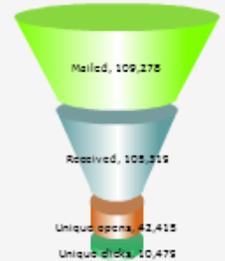
Membership Changes

Subscribes:	0 (0.0%)
Unsubscribes:	9 (0.0%)
Complaints:	0 (0.0%)

Purchases

Purchases:	0 (0.0%)
Units sold:	0
Revenue:	0

Conversion Pipeline



Top Clickthroughs, by URL

URL	Unique		Total	URL	Unique		Total
http://idsps.wis.gov/Boards-Councils/Board-Pages	9772	(8.9%)	12779	http://idsps.wis.gov/Boards-Councils/Board-Pages	425	(0.4%)	425
https://online.dri.wis.gov/UserLogin.aspx	387	(0.4%)	462	https://online.dri.wis.gov/UserLogin.aspx	188	(0.2%)	193