

Wisconsin Alliance of Hearing Professionals

2017 Annual Meeting

Trade Show and Auction

January 13-14, 2017

Kalahari Resort, Wisconsin Dells

Offering

10 IHS — 10 State CEUs

(includes 2 ethics credits)

(approval pending)

Featuring:

**Audiometer Calibration
Loop Assistive Hearing
& NBC-HIS Exam**

See page 4 for details

Featured Speakers

Todd Beyer, ACA, BC-HIS. Todd is a 2nd generation Hearing Instrument Dispenser with 17 years of experience. Todd has served our profession in many capacities including: dispenser, manager, trainer, and examiner for the state exam. He is currently the President of the WI Alliance of Hearing Professionals. He has served as Territorial Governor for the International Hearing Society. He started an independent practice based in Marshfield in 2010 that has grown to 2 offices, 2 service centers and 3 professionals.

Gyl A. Kasewurm, AuD has owned and operated Professional Hearing Services (PHS) in Saint Joseph, Michigan for over thirty years. Kasewurm's single office practice generates ten times the annual revenue of an average practice. Her motto then and now continues to be work hard, offer the very best to patients and do whatever it takes to help them hear better. Kasewurm achieved her Doctorate in Audiology from Central Michigan University.

Ted Venema, PhD. In addition to Ted's many years as a practicing audiologist he is also a seasoned professor, having taught at several colleges and universities throughout Canada. In fact, Ted created Canada's fourth hearing instrument practitioner program while at Conestoga College in Kitchener, Ontario. Ted is a passionate speaker and he continues to give presentations on hearing, hearing loss and hearing aids across North America and beyond. Ted is also the author of the textbook, "Compression for Clinicians," now in its second edition.

Friday, January 13, 2017

8:00 a.m.—

Registration/Exhibits

8:30 — 10:30 a.m.

Dr. Ted Venema

Sponsored by Siemens

Cochlear Physiology and Cochlear Dead Regions

The workings inside the cochlea are truly a marvel to behold. It is common knowledge that inner hair cells (HCs) send all sound information to the brain and that without these we have no hearing. It is also well known that outer hair cells (OHCs) mechanically stretch and shrink, thus helping the IHCs sense soft sounds below conversational speech. OHC damage results in a moderate degree of SNHL. Cochlear dead regions are associated with complete destruction to the IHCs.

Break/Exhibits

11:00 — 12:00 p.m.

Technology Panel

Manufacturers will provide attendees with the latest in industry technological advances.

12:00 — 1:00 p.m. Luncheon

Todd Beyer— Industry Update

Mr. Beyer will discuss the recent activities of the Presidents Council of Advisers on Science and Technology (PCAST), the National Academy of Sciences (NAS) and the Food and Drug Administration (FDA)

relating to the hearing profession. The focus will be on the changes recommended to the FDA by both PCAST and NAS especially creating a new over-the-counter classification of hearing aids. He will also discuss the new written test in Wisconsin for entry to the profession of Hearing Instrument Specialist, the International Licensing Exam of ILE. A discussion of how the test was “built” will be followed by a description of the recommended study materials, best practices for preparation to write the exam.

1:00 — 3:00 p.m.

Dr. Gyl Kasewurm

Sponsored by Haviland Hearing

How to Create the Practice of Your Dreams and Win Against Increasing Competition

The commoditization of hearing health care is an increasing threat to independent practice. However, with the right approach, we can win against this competition. New evidence suggests that moving from providing services to providing experiences may be the next competitive battleground in healthcare. This course will focus on how to not only survive against increasing competition but actually to thrive in the face of it and to create a practice you have always dreamed about.

3:00 — 3:30 p.m. Todd Beyer

Industry Update, continued

3:30 — 5:00 p.m.

Trade Show/Reception/Auction

5:00 Business Meeting (members only)

Saturday, January 14, 2017

8:00 a.m. Registration

8:30 — 10:30 a.m.

Dr. Gyl Kasewurm

Sponsored by

Haviland Hearing

Innovation in Hearing Health Care—

Unique Ways to Help Your Patients

Despite the fact that there is a technological revolution going on in this country, many hearing health care professionals utilize the same techniques and procedures to diagnose and treat hearing loss that were used twenty years ago. Kasewurm will use her personal experience with patients and owning a successful, innovative practice to highlight new and unique ways to present technology and to use that technology to help patients hear better.

10:45 — 12:45 p.m.

Dr. Ted Venema

Sponsored by Siemens

Retro-Cochlear Pathology: What It Is and How It Is Measured

Retro-cochlear pathology refers to any pathology beyond the cochlea. It can involve the VIII nerve, brain stem, and even the corpus callosum, the bridge linking the two halves of the brain. One purpose of this seminar is to look at the unique anatomy of the VIII nerve and the central auditory nervous systems, and its physiology; namely, what it does. A second purpose is to examine the various audiometric tests used to assess retro-cochlear pathology.

Registration

Name _____

Name _____

Company _____

Address _____

City-State-Zip _____

Telephone _____

Fax _____

Email _____

Registration Fees

_____ Alliance Member \$200

_____ Non-Member \$250

_____ Additional Friday Lunch Ticket \$30

_____ \$25 Late Fee—

if received after January 1, 2017

_____ Total Enclosed,

Please make check payable to WAHP

Fee for attendees includes admission to all seminars, breaks, Friday lunch and exhibitor reception/auction.

Please return to:

Wisconsin Alliance of Hearing Professionals

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www.WAHPinfo.org

*Helping your practice work
with state and national
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Hotel Information

The Kalahari Resort

1305 Kalahari Drive, Wisconsin Dells, WI 53965
877.525.2427 www.kalahariresorts.com

Make your reservations directly with the Kalahari by
December 10, 2016 to receive the Alliance reduced rate.

Continuing Education Credits

10 IHS Credits (approval pending)

Wisconsin license renewal requirement is

20 Continuing Education Credits every 2 years

—including 2 Ethics credits—

NBC-HIS — Pre-register by December 18—info@nbc.his.com

Audiometer Calibration

Audiology Systems 855.283.7978

Please remember to schedule your calibration services.

Loop Assistive Hearing—Consulting with Clarity

Please bring a hearing aid equipped with a t-coil to
experience the advantage of the loop system.

Thank Our 2016 Sponsors:

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Siemens Hearing Instruments
Sound Advisors
Starkey
Turtle Beach/Hypersound
Widex USA

Dear Governor Walker:

I would like to express my interest in serving on the WI Speech and Hearing Advisory Board as a public member who is hard-of-hearing. I have been hard-of-hearing all of my life. Growing up, doctors told my parents hearing aids would not help me as they would make sounds louder but not clearer. I was left to struggle through school from elementary through 4 yrs of college without the benefit of hearing aids. I received my first hearing aids at age 25. Thank goodness there has been astronomical progress in the understanding of hearing loss and speech impairments.

I earned my Master's Degree from Gallaudet University in Special Education. Gallaudet was a life changing experience for me as it provided me the opportunity to live and study in an environment that was sensitive to the needs of deaf, hard-of-hearing and speech impaired individuals. Aside from living in an environment that was sensitive to my communication needs, it was also environment rich in the knowledge of hearing loss and speech pathology.

After earning my Master's Degree, I worked 18 years as a rehabilitation counselor specializing in services to deaf, hard-of-hearing and speech impaired individuals assisting them in obtaining employment. In the process of doing my work, I sought out services for my consumers from other professionals including doctors, audiologists, speech pathologists/therapists, hearing aid dispensers and others.

Though retired, I continue to seek out services from qualified professionals in the field of hearing loss and speech impairment for myself, family members, friends and acquaintances as it is important to me that all receive services from qualified individuals. It is important to me that professionals hold appropriate credentials for the scope of services they provide and provide those services in an ethical manner.

Again, I would be interested and delighted to be appointed as a lay member to the Advisory Board for Speech and Hearing Professional. Thank you in advance for your consideration.

Sincerely,

Patsy Vegter

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